

no objective is more important for a CEO than to

Align Employee and Company values

- Values, Purpose, Principles
- Vision and Corporate Plan
- ESG Impact & Responsibilities







Employees hire a company to help deliver their goals and values, just as the company hires them to deliver theirs!

Underperformance is *guaranteed* if this insight is ignored.

The message of belonging begins with an Invitation...



Dear Patricia

Exciting news! Consideration, our dynamic hub for ideas, experiences and co-creation of solutions, is now open to you.

On our journey towards Environmental, Cultural and workplace excellence, **your insights, experience and expertise matter**. They become part of a culture that puts consideration at the forefront of our actions.

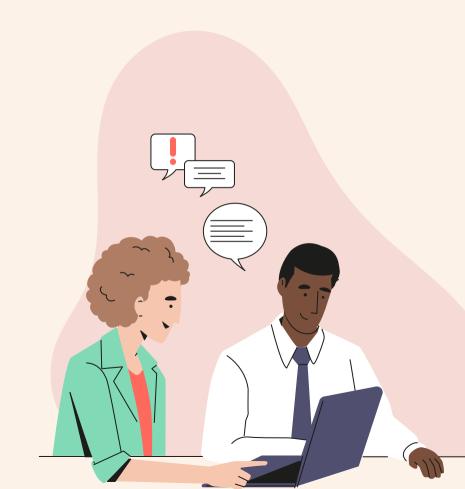
Together, our Values and Purpose become the basis and motivation for our **sustainability** goals and shaping the future of our organization, our people and the communities in which we live.



Sincerely
John Smith, CEO

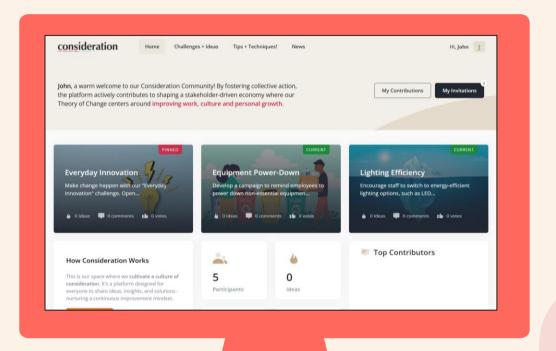
This is the employee sentiment that defines success:

"It feels right to be part of my company's values, mission and ESG commitment"





"I'm now engaged in our inclusive purpose-led community. My voice is heard"





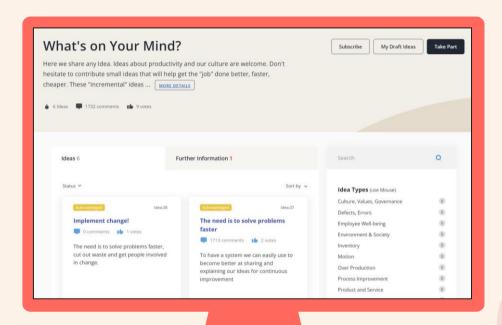


Improving Work with Consideration

Innovation challenges on **business processes** and the spread of **continuous improvement**



"It's empowering to have the autonomy to contribute ideas that can reshape our daily operations - and then see them implemented"







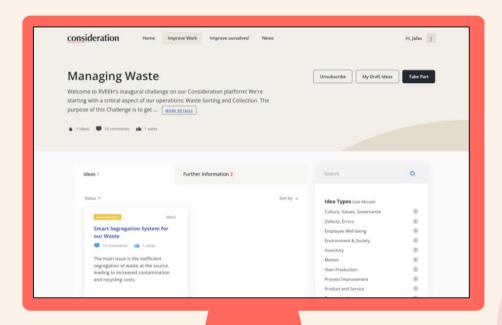
Improving the Environment

with Consideration

Net Zero & Beyond. **Sustainability Challenges** for a Healthier Planet



"I'm proud to be part of a movement that aims to achieve net-zero impact and shape a more sustainable world for present and future generations"







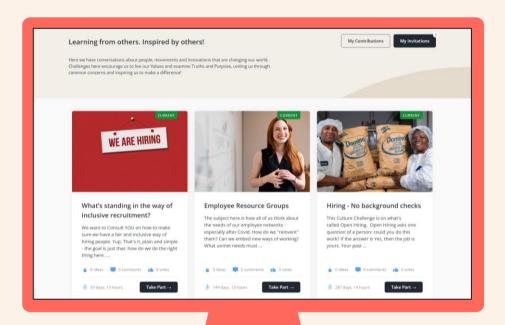
Social Relationships

with Consideration

Smarter, better relationships with colleagues, suppliers, customers and stakeholders



"Consideration challenges provide a platform to address **Diversity**, **Inclusion and Belonging.** It is through Diversity that we deliver smarter decisions and deeper understanding of each other.







Good Governance

with Consideration

Governance conversations that Foster Fair Practices and an Ethical Framework



"I expect to play a role in building an ethical framework that ensures the highest standards of governance within our workplace"





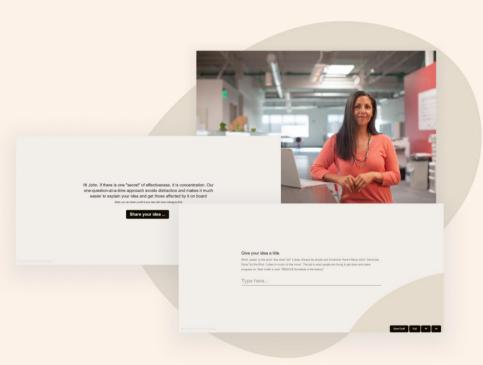


<u>Increased</u> <u>Engagement</u>

with Consideration

A unique process that gets to the heart of the matter

"Consideration's unique approach of presenting catalytic questions - one at a time - helps me focus, prompting me to delve deeper into the problem and its causes instead of jumping to solutions!"







Which of these categories does your idea fit into?

Hover over each for more explanation. Most problems (and opportunities for improver categories. Knowing the types of problem we can solve enables us to locate more of

Waiting	
	Motion
Unused Talent	Invest
	Inventory
Transportation	Fytra a
	Extra Processing
Over Production	Defects
_	



Would you like your contribution to be anonymous?

Most people are OK with their name attached. If you start "anon" you can change later a





Do you want to route your idea to a specific department? The reason is either for implementing the idea or because this Dept could lead with implementation.











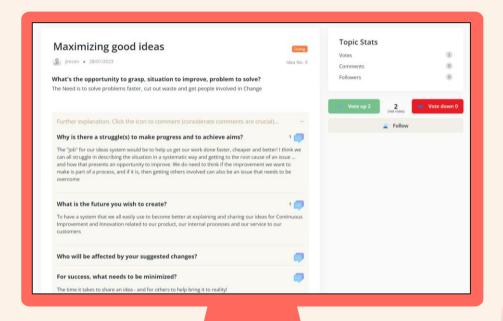
Co-creation

with Consideration

Solutions evolve. **Listening** to others is the key.



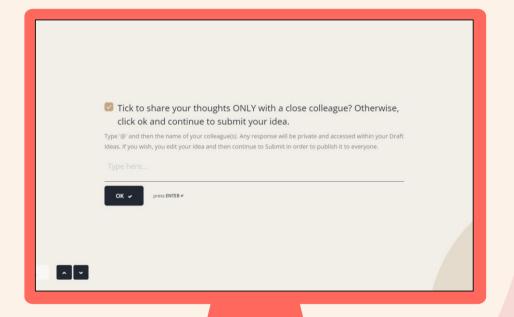
"Now, I can easily contribute by adding comments, sharing experiences, and participating in voting on specific aspects of my colleagues' suggestions and ideas."







"I have the opportunity to share my insights with individual colleagues before reaching out to the entire company!"







Self-improvement

with Consideration

"My goal? To become part of a Learning Organization! To make Continuous improvement and considerate communication a habit!"

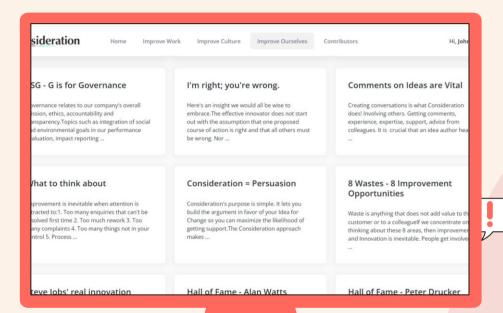






"Consideration's

Micro-learning
insights on innovation
and communication
skills are fantastic; I'd
never heard of
techniques like the 5
Why's or the 5S's, or
the 8 wastes!"





Recognition

with Consideration

Recognition and reporting to acknowledge and celebrate valuable contributions









With **Consideration mobile**, the power to contribute ideas, share experiences, and engage in continuous improvement is literally at our fingertips



Thank you!



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