

consideration



ANNOUNCING *CONSIDERATION*:

A 21st CENTURY  
***JEDI SUGGESTION BOX***  
– a platform re-imagined for Learning Organizations

*Consideration* is an incredibly useful tool, re-designed and re-engineered for purpose-driven, forward-thinking companies who know that Culture is vital to innovation and sustainable success



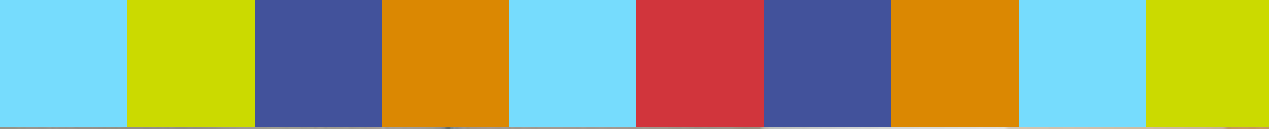
Consideration

Within *Consideration*  
Employees contribute ideas and  
participate in Conversations which deliver

**Justice**  
**Equality**  
**Diversity**  
**Innovation**

**JEDI**

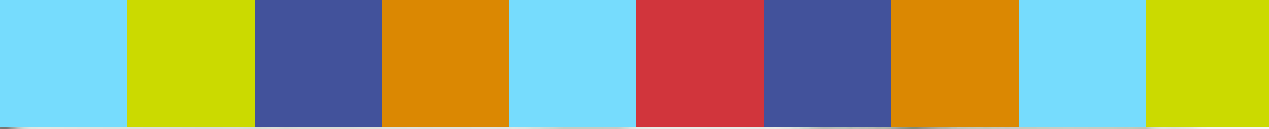




*Consideration* is also for those who believe...



it is important to engage Employees – of all types and levels of seniority – in conversations that **go beyond those that are directly related to the job at hand**



*If we think clearly about this...*

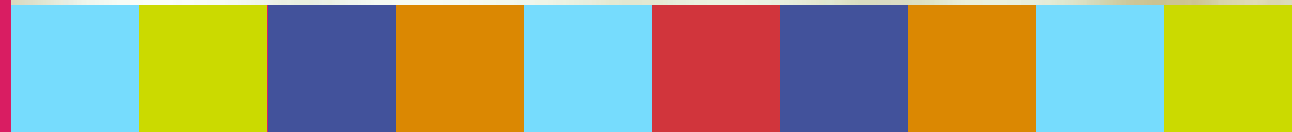


*then such conversations are a natural and necessary next step for companies that are truly purpose driven*



Assuming that you  
want to **live your  
Purpose and Values...**

... and that these things  
connect with higher  
aims, needs or truths ...





then it follows that there is a real need to engage in conversations on these “higher level” subjects






—  
if not, you are not  
living your Purpose

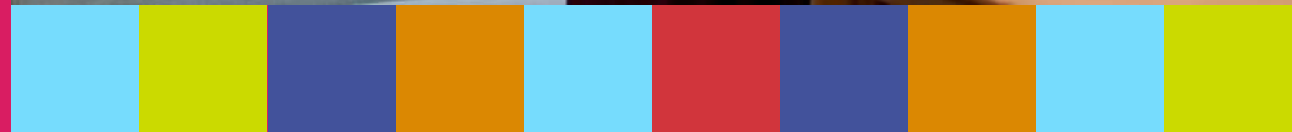
As a Business you are not aiming to tell employees what to think on a given topic, but by using *Consideration* you can certainly shine a light on what's important and direct attention to it








Conversations in *Consideration*  
inform, educate and inspire. They  
empower and motivate people to  
take Action!





*Consideration's sessions and conversations are about becoming a Learning Organisation, where people are continuously engaging with new subjects which help Organizations adapt for the future!*



It's through conversations  
and then actions that we  
demonstrate the **values**  
**and behaviours** that are  
important to us ...





In other words, our *Culture!*




... something precious and  
unique and definitely worth  
investing in



Its founding principle is so  
perfectly summed up by  
Peter Drucker

***Culture eats  
strategy for  
breakfast***





if you believe in opening your organization to wider conversations, its effortless to trial *consideration*

Contact Jim Sproat  
Jim@consideration.io

“The Team at *Consideration* were amazingly accommodating when we were looking for Idea Management Software. They helped us setup a comprehensive trial and supported us throughout. Communication and speed of response was always top notch and nothing was too much work.” ESURE Insurance Company.

“*Consideration* provided the software to support our Staff Ideas Scheme. I have to say it was a pleasure working with the support team; any requests were sorted out or implemented quickly and efficiently.” Birmingham City Council



The Box has become a Brain



*Consideration*  
is a service!

We can manage the  
process for you!




*Consideration*  
is inexpensive  
and effortless  
to trial

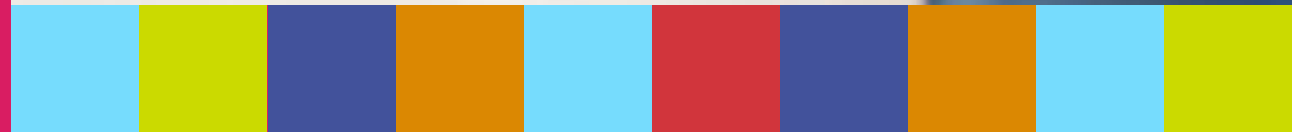


... a service that  
democratizes and  
scales your mission of  
becoming a

**Force for Good**



Latest research on LinkedIn shows that most people firmly believe that the purpose of business is to maximise consideration as well as optimize profit – for all stakeholders, not only shareholders!





# More Subjects for your Consideration

Things that affect our lives, work and families; topics that stimulate thinking, ideas and Innovation!



Mental Health

Meditation + Mindfulness

Charitable Donations

(Effective Altruism)



Climate change

Artificial Intelligence

The Internet of Things

The Circular Economy:  
ESG and Waste



Helping our Local  
Community

Fashion fo good

Food and Nutrition

Animal Welfare