NEEDS
Do not start with ideas. Determine all needs and ultimate outcome

DESCRIBE
The problem, root causes, the struggle, the **progress** to be made

REFLECT
Consider each step in the process and how success is measured

EXPLAIN
In your solution what is Minimized, Maximized or Avoided to satisfy **unmet needs**

Consideration.io
Guide to
CRITICAL THINKING
Clear Explanation

LISTEN
Share with others, co-create with their Experience and Expertise

KNOW
Learn who depends on information provided by the new way and why it is needed

PERFECTION
Achieved not when no more can be added, but when nothing is left to take away!

consideration

To think carefully, always with others' needs & situation uppermost.

"You can have the greatest idea in the world, but if you can't communicate with your idea, it doesn't matter."

- Steve Jobs